

FRANZ BAKERY - NAKED BREAD GIVEAWAY OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN

ADMINISTRATOR: Franz Bakery

ELIGIBILITY

The Franz - Naked Bread Giveaway is open to all legal residents of the United States who are 18 years of age or older at the time of entry, except for employees of Franz Bakery, their affiliates, subsidiaries and agencies, individuals engaged in the development, production, printing or distribution of contest materials, and members of their immediate family or persons living in the same household. Giveaway is subject to all applicable federal, state and local laws.

HOW TO ENTER - PROMOTION PERIOD

Fans can enter to win by following @franzbakery and @naked.breads on Instagram. The contest will begin on Wednesday, April 22, 2020, 9AM (PST) and go until Thursday, April 23, 2020, 9AM (PST). Only those who liked the contest post on both brands' feeds and follow @franzbakery and @naked.breads on Instagram, using a public profile will be eligible to be entered. There is no purchase is necessary to enter.

PRIZING - SELECTED WINNERS

One grand prize winner will be chosen at random from each brand's feed's post by the Franz Marketing Team on April 23, 2020, from among all the eligible entries received. Each grand prize winner will be given 12 Naked Bread coupons. The Administrator's decision is final and binding in all matters. The prize winner will be notified via Direct Message on Instagram and will be asked to reply with their contact information to receive their prize by mail. The winner must claim their prize within 3 days of the time of notification or a secondary winner will be drawn. Failure to respond to the notification of winning within the specified time period in the notification, the return of any prize notification as undeliverable, the Administrator's inability to contact a potential winner within a reasonable time period, or noncompliance with these Official Rules may result in disqualification, and, at the Administrator's sole discretion, an alternate winner may be selected for the drawing. Prizes will be distributed within 30 days of the closing of the Promotion Period, as defined above. Each winner will receive a 12 Naked Bread coupons. All decisions are final.

SOCIAL NETWORK DISCLAIMER

A public profile Instagram account is required to enter. If you don't already have an Instagram account, visit www.instagram.com to create one. It is free to create an account. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook. You understand that you are providing your information to the Sponsor and not to Instagram or Facebook. By participating via the Instagram platform, participants are also subject to Instagram's data policy and terms

of use, which can be found at <https://help.instagram.com/519522125107875> and <https://help.instagram.com/581066165581870>.

RELEASE OF LIABILITY AND PUBLICITY

Entries who tag @Franzbakery and/or @Naked.Breads will be considered as Franz property for future use in social media posts. There is no purchase necessary to enter. All prize winners consent to the use of their names, photographs, likenesses and limited biographical information for publicity or advertising purposes without further compensation, where permitted by law.

GENERAL RULES

The Sponsor and Administrator are not responsible for lost, illegible, late, delayed or misdirected mail or e-mail or other communications, or for any error in the printing or interpretation of the offer, the administration of the sweepstakes, or in any announcement of the winner or prize. In no event will Sponsor be liable for more than the stated number of prizes. No cash substitutions for prizes will be permitted and prizes are non-refundable and non-transferable except at sole discretion of the Sponsor. Caution: Any attempt to deliberately damage or undermine the legitimate operation of the sweepstakes may be in violation of criminal and civil laws and will result in disqualification from participation in the sweepstakes. Should such attempt be made, sponsor reserves the right to seek remedies and damages (including attorney fees) to the fullest extent of the law, including criminal prosecution.